

Baltic • to • Balkan Network for Logistics Competence



Working together to get better results

 [www.b2bloco.eu](http://www.b2bloco.eu)





B2B Loco Project is a collaboration of 16 partners from 15 countries ranging from Baltic to Balkan, aiming at building a Network for Logistics Competence.

B2B LOCO is expected to become **a platform for exchange of knowledge, best practices, new technologies and solutions within transport and logistics**. The project concept has been created to substantially increase the participation of small/medium enterprises in the Framework Programme projects by demonstrating and actively promoting the most business practice-oriented results of past and current RTD projects funded by European Union.

The aim of B2B LOCO project is that enterprises collaborating with local market-oriented research units in an international network will enhance their performance and competitiveness through the participation in FP projects or exploitation of its most business practice-oriented results. The project is represented by Old and New Member States as well as 2 Candidate Countries, covering most of the East of the continent and beyond, from Estonia to Israel.

B2B LOCO targets Regional Clusters gathering different types of SMEs: transport and logistics companies, manufacturing and retail companies, hi-tech and green technologies companies. Companies from these groups are often “FP-ready”, yet they are not realizing their potential because Framework Programmes are best communicated to the research community.

B2B LOCO will provide SME community with two international conferences, two practical workshops and three brokerage events, supplemented with permanent communication mechanisms (www, newsletters).

The project will also create:

- ➔ **alumni network** based on its wide university background of 9 partners,
- ➔ **brokerage network** enabling companies to exchange of demands and offers of expertise.

As a result of B2B LOCO activities, SMEs will benefit from advanced solutions developed by FP consortia, experience of successful SME – RTD – Academia co-operation cases which are laudable and worth being copied. In addition the project will support processes of forming partnerships for future Framework Programmes. The main source of project information as well as information related to transport and logistics is the project website: [www.b2bloco.eu](http://www.b2bloco.eu)



## ADDED VALUE

**B2B  
LOCO** is expected to:

- ➔ create a permanent network of research and educational institutions in transport and logistics capable of building and maintaining links with SMEs in their area
- ➔ identify innovative FP projects in the field of logistics and transport
- ➔ present best practice solutions coming out of FP projects in various fields of logistics and transport to SMEs
- ➔ show clear benefits of FP participation to SMEs in the under-privileged EU-states and in candidate countries
- ➔ support exploitation of successful RTD project results by helping companies implement solutions developed
- ➔ provide new exploitation opportunities for the future FP projects in terms of SMEs' involvement in demonstration and commercialisation efforts
- ➔ provide research institutions with a forum of knowledge/experience exchange in dealing with SMEs
- ➔ inform large numbers of companies about current work programmes and calls as well as offer advice on how to participate in Framework Programmes
- ➔ provide access to FP-related materials and European Transport Strategies



partnership is composed of 16 partners  
coming from 15 countries

#### Coordinator:

Institute of Logistics and Warehousing, Poland – [www.ilim.poznan.pl](http://www.ilim.poznan.pl)

#### Partners:

University of Maribor, Faculty of Civil Engineering, Slovenia – [www.fg.uni-mb.si/tec](http://www.fg.uni-mb.si/tec)

Vilnius Gediminas Technical University, Lithuania – [www.vgtu.lt](http://www.vgtu.lt)

Pannon Business Network, Hungary – [www.pbn.hu](http://www.pbn.hu)

University of Rousee, Bulgaria – [www.ru.acad.bg](http://www.ru.acad.bg)

Transport Research Institute, Slovakia – [www.vud.sk](http://www.vud.sk)

Poznan School of Logistics, Poland – [www.wsl.com.pl](http://www.wsl.com.pl)

Transport Research Centre, Czech Republic – [www.cdv.cz](http://www.cdv.cz)

Prometis Ltd, Croatia

Aristotle University of Thessaloniki, Greece – [www.auth.gr](http://www.auth.gr)

Israel Institute of Technology, Israel – [www1.technion.ac.il](http://www1.technion.ac.il)

University of Applied Sciences, Estonia – [www.ttkk.ee](http://www.ttkk.ee)

Akdeniz University, Department of Economics, Turkey – [www.akdeniz.edu.tr](http://www.akdeniz.edu.tr)

Supply Chain Management Center SRL, Romania - [www.esupplychain.eu/en](http://www.esupplychain.eu/en)

Transport and Telecommunication Institute, Latvia – [www.tsi.lv](http://www.tsi.lv)

STAR Economics, Transport, Energy, Communication Technologies, Italy – [www.star-site.eu](http://www.star-site.eu)



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