

## **2<sup>nd</sup> B2B LOCO conference**

Summary of presentation titled:

### **B2B LOCO project data base and selected success stories**

made by  
**Vasilis Dimarelos**  
**Aristotele's University of Thessaloniki, Greece**

Grand Hotel Metropol, Portorož, 27. 5. 2011

The presentation covers both tasks that AUTH was responsible for:

- Task 4.1 – Identification of most crucial FP & other EU projects with solutions in the sector of logistics & transportation
  - Collection of data
  - Projects with results on promoting or implementing green technologies
  - Database for projects applicable for SMEs
  
- Task 4.2 – Identification of SMEs implementing the most innovative project results in practice
  - Collection of info on the firms participated in projects from the participants
  - Identification of successful cases (success stories)

Analysis and identification of problems encountered by all partners in obtaining the necessary information by project participants in exploiting the results of the projects. Defining what are the guidelines for a 'success story'. Description of selected 'success stories' by AUTH.