

EXCLUSIVELY UNDER THE AUSPICES OF THE MINISTRY OF TRANSPORT OF THE CZECH REPUBLIC

# SPEEDCHAIN 2010

LOGISTIKA – REALITA S PERSPEKTIVOU  
LOGISTICS – REALITY WITH PERSPECTIVE



## ZÁVĚREČNÁ ZPRÁVA FINAL REPORT

PRAGUE / BŘEVNOVSKÝ KLÁŠTER  
1-2 DECEMBER 2010

 **SpeedChain**<sup>®</sup>  
mezinárodní logistická konference

HLAVNÍ PARTNEŘI / GENERAL PARTNERS

B2B  
LOCO



ORGANIZÁTOR KONFERENCE /  
CONFERENCE ORGANIZER





Lucie Padevětová  
SpeedChain Conference Manager  
RELIANT s.r.o.

Dear partners, sponsors, speakers  
and business colleagues,

The fifth year of the International Logistic Conference SpeedChain was held on 1 – 2 December 2010, this time under the motto “Logistics – Reality with Perspective”. Despite the unfavourable weather conditions this year attracted a record-breaking number of participants, partners and sponsors to Břevnov Monastery. In 2010 SpeedChain (among other things) offered presentation of two remarkable supraregional projects and the participants were granted an opportunity to consult real possibilities of mainly small and medium-sized companies to join one of the already working or planned programmes financed from EU funds. After the first common block, in which leading personalities of the Czech logistics gave their speeches, the programme of the first day was divided into three specialised sections, each of them focused on a specific field of activity. The first section was dedicated to the 3<sup>rd</sup> ChemLog Dissemination Conference, the second section dealt with innovative logistic solutions and the third one with optimisation of logistic processes within the supply chain. This year logistic professionals were so highly interested in participation in SpeedChain 2010 that we were forced to arrange live broadcasting of the morning block from the Theresian Hall to the adjoining rooms to allow more people to see the speeches. To my surprise, the course of the conference was not seriously affected by the heavy snowfall, which on the conference day paralysed not only Prague but at the same time a major part of the Czech Republic. I was agreeably surprised to welcome participants who despite the inclement weather arrived from Slovakia, Tachov, Jihlava, Ostrava or Hodonín. This year SpeedChain 2010 was attended by participants from 18 countries from all over the world.





Ladislav Novák  
Director, SCHP ČR (Association of Chemical Industry of the Czech Republic)

## EVALUATION – CHEMLOG PROJECT

Dear ladies and gentlemen,

It was the second time for us to look for potential common interests of the participants of the biggest Central European international conference Speedchain and the partners of ChemLog project focused on cooperation in the field of transport of chemical substances in the Central and Eastern Europe. I believe we have reached our objective again.

10 researches from 7 Central European countries: Italy, Hungary, Germany, Poland, Austria, Slovakia and the Czech Republic have been working on implementation of ChemLog project, financed by the European Regional Development Fund (ERDF) within the Central Europe programme, for two years. The function of the Lead Partner has been very actively performed by the Ministry of Economy and Labour of the federal state of Saxony-Anhalt.

In 2009 it turned out to be right to organise the Regional ChemLog Dissemination Event together with SpeedChain. After the extremely positive reception of the event, all the project partners accepted the idea to organise the 3<sup>rd</sup> International ChemLog Dissemination Conference within the leading Central European event based on the initiative of the Association of Chemical Industry of the Czech Republic and Ústí nad Labem Region. Chemical substances represent almost 10 % of transport operations in the region and it is necessary to gain support of all involved parties for project outputs. Only in that way their implementation will positively improve competitiveness and reduction of environmental impacts of transport.

Feasibility studies of all researchers were presented in Břevnov Monastery for the first time and reactions have showed that the joint recommendations in the phase of preparation are interesting and inspiring not only for chemists and transport companies but also for public authorities.

The course of discussions has confirmed the presented recommendations are considered useful not only by the ChemLog project researchers and partners, but at the same time by all participants of the international conference SpeedChain. We thank them for their moral support and we are ready to keep them informed through the ChemLog websites [info.chemlog.org](http://info.chemlog.org) and [www.schp.cz](http://www.schp.cz), as well as at numerous events to be organised in individual countries in 2011, and naturally for the third time during SpeedChain conference in 2011. ■



Martin Pípa  
Director, Transport Development Division,  
Transport Research Centre

## EVALUATION – B2B LOCO PROJECT

Dear ladies and gentlemen,

At the international logistic conference SpeedChain 2010 I acted more a representative of B2B LOCO project than a representative of my employer. I daresay on behalf of all B2B LOCO platforms, which attended the conference from Poland, Croatia, Italy, Israel, Hungary and Latvia, that the conference, which we attended for the first time this year, was an excellently prepared international logistic event with great organisation and perfect atmosphere of Břevnov Monastery.

Thanks to the selected topics, speakers and audience, the conference helped B2B LOCO members, who currently represent especially the academic community, to gain new practical experience from the field of logistics, as well as establish personal contacts. I believe it will be positively reflected in their future work consisting of filing project proposals to the future calls for proposals within the EU General Programme. ■



# final report

## BASIC STATISTICAL DATA:

Year of the conference:	5
Motto:	Logistics – Reality with Perspective
Year of V.I.P. Logistic Rendezvous:	16 <sup>th</sup>
Speakers:	43
out of which in the morning session:	5
open space demonstration:	3
section A:	17
section B:	9
section C:	7
panel discussion:	6

Panels:	1
Field trips:	1
Attendants of the conference and V.I.P. Logistic Rendezvous:	464
Participant countries:	18
Sponsors and partners:	40
Media partners:	17
Announced competitions:	1
All-day competition sponsor:	D&COMM
Golden conference sponsor:	LOGIO
General sponsor of GRYF 2010 Award:	Firemní Akce

## THE MORNING PROGRAMME – COMMON PART

### The Present and Prospects of the Czech Logistics

The first common part dealt with the possibilities and prospects of the Czech logistics within the framework of the European logistic plan. It included the speeches of František Kyncl, President, Czech Logistics Association and Václav Cempírek, Member of the Parliament of the Czech Republic, Head of the Department of Transport Technology and Control, Jan Perner Transport Faculty, University of Pardubice. ChemLog project was presented by Ladislav Novák, Director, Association of Chemical Industry of the Czech Republic. The last one to speak in the morning session was Radek Špicar, Director of External Relations, Škoda Auto Czech Republic, who talked about the quality of supplier relationships and its impact on production competitiveness. ■



## OUTSIDE DEMONSTRATION

A unique demonstration of simulation of TRINS unit rescue action in case of leakage of chemical substances was presented between 12.40 and 1.30 p.m. The demonstration was organised for SpeedChain 2010 by the General Headquarters of the Fire Brigade Rescue Service of the Czech Republic, the Association of Chemical Industry of the Czech Republic and LC Sokotrans. The demonstration reminded the conference attendants of 15 years of existence of TRINS (Transport Information and Accident Assistance System). ■

## V.I.P. LOGISTIC RENDEZVOUS

### The 16th Year of the Traditional Logistic Gala Evening

This year's V.I.P. Logistic Rendezvous gala evening offered a rich buffet, an entertainment programme and a business card lottery-wheel competition for attractive prizes. GRYF Supply Chain Award 2010 was handed over to the logistic personality of the year within this social event; this year the independent jury selected Vladimír Fišer, Managing Director, BOHEMIAKOMBI spol. s r.o. The general sponsor of the award was Firemní Akce CZ. In addition to that, valuable prizes were handed over by ICZ, a.s., IVG s.r.o., SEAT Division and LOGIO s.r.o. to winners of prize-draw competitions. ■

## SECTION A – 3<sup>RD</sup> INTERNATIONAL CHEMLOG CONFERENCE

17 expert speeches, which presented feasibility studies prepared by individual project partners mainly on the topic of combined transport and use of inland waterways for transport of chemical substances, were given at the third international ChemLog Dissemination Conference.

Similarly to ChemLog Conference held in Prague in June 2009, the professional part of the conference was opened by Eduard Muřický, Head of the Department, Ministry of Industry and Trade of the Czech Republic. The conference was attended also by representatives of the Ministry of Environment and the Ministry of Transport. Václav Cempírek and Jiří Šulc, Members of the Parliament, took active part in the discussion.

The conference was a good step-out to the last year of the project that will focus mainly on promotion of joint recommendations. The project will culminate in October 2011 at the 4<sup>th</sup> International ChemLog Conference held in Poland. ■

## SECTION B – INNOVATIVE LOGISTIC SOLUTIONS AND BROKERAGE EVENT

Section B was dedicated to innovative logistic solutions of leading Czech and European companies. The section included a presentation by DACHSER Czech Republic focused on the specific features of DIY sector in logistics, a presentation of STILL ČR describing optimisation of handling technology fleet, and a presentation of Schoeller Arca Systems dealing with support to lean logistics. The second half of the afternoon programme of Section B was opened by PST CLC with a speech emphasising the role of logistic audit in intralogistics outsourcing projects; the next one to come was an attractive joint presentation of BOHEMIAKOMBI and HANGARTNER CR dealing with combined transport. The last presentation of this section was a contribution of supranational project B2B LOCO describing possibilities of involvement of small and medium enterprises in programmes financed from the European funds.

The accompanying programme of the conference included a technology exchange: Brokerage Event. ■

## SECTION C – OPTIMISATION OF LOGISTIC PROCESSES WITHIN SUPPLY CHAIN

This section dealt mainly with presentation of the latest advanced IT technologies applied in business practice. The first speaker in Section C was a representative of BINTA, who focused on LFS 400 warehouse management systems. The second expert to give a speech was Chad Collins, Vice-President, HighJump Software, who brought attention to how to maintain prosperity in time of economic turbulences. After a coffee break it was time for the joint presentation of ICZ

and Great United Trading that showed a possibility to improve performance of business logistics on the example of a textiles distribution centre. A highly attractive presentation was given by T-Systems Czech Republic on the topic of route planning and optimising in the cloud computing concept. The last speaker in this section was the general manager for the Central Europe of Mantis, whose presentation prepared in cooperation with NAVISYS focused on flexibility & adaptability through high-end IT logistics systems in order to increase customer services & reduce costs. ■

## PANEL DISCUSSION

### Crucial Links of the Logistic Chain

In the late afternoon Sections A, B and C of the conference were followed by a professionally moderated common panel discussion on the topic "Crucial Links of the Logistic Chain". At the beginning the results of the all-day TOMTOMWORK CHANCE tipping contest were announced. Daniela Muřková, BINTA – the winner of the contest, received a navigation system from D&COMM.

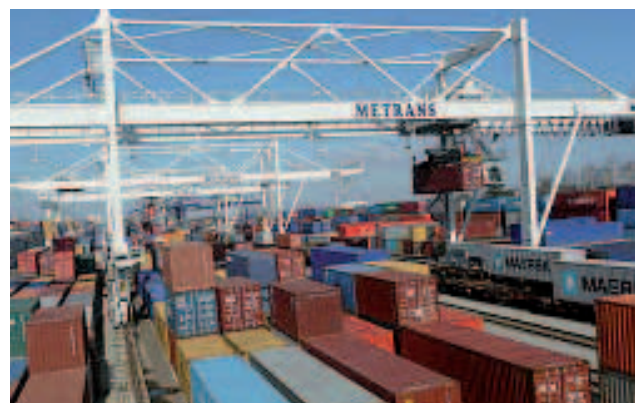
The panel discussion on individual topics was joined by leading personalities of both the Czech and global logistic sector having extensive practical experience: Chad Collins, Vice-President, HighJump Software (USA), Jan Polter, Sales Director, DACHSER Czech Republic, Tomáš Caletka, Assessor, LRQA, Martin Kment, Executive, LOGIO and Vojtěch Šťastný, Business Development Manager, DHL Supply Chain.

Representatives of individual sectors operating in specific parts of the logistic chain talked during the panel discussion and presented the latest knowledge from their segments that can contribute to overall improvement of logistic operations. ■

## FIELD TRIP

### METRANS Container Terminal

The second conference day offered a field trip to the largest container terminal in Central and Eastern Europe, operated by METRANS in Uhřetěves. The trip was accompanied by commentary of Martin Hořinek, Operations Manager, METRANS. A discussion followed that brought a unique opportunity to acquire valuable information about the road-railway terminal for Central and Eastern Europe.



# references

**Hanna Kilen**

Polish Chamber of Chemical Industry

Thank you for organising the 3<sup>rd</sup> International ChemLog Dissemination Conference within the international logistic conference SpeedChain 2010. Both events were perfectly organised, the place and the atmosphere were breathtaking. We were very happy to take part.

**Jan Hrubý**

Marketing Manager

TimoCom Soft-und Hardware GmbH



The International Logistic Conference SpeedChain 2010 came up right to our expectations. Once again, it was organised professionally and everything worked according to the plan. All the participants were very friendly. The event's attractiveness has been proven by the number and structure of the congress participants. We had an ideal chance to establish a large number of interesting contacts. We consider this conference as a benchmark for all others.

**Radek Špicar**

Director of External Relations

ŠKODA Auto, a.s.

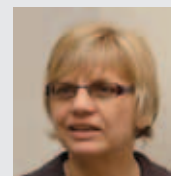


The International Logistic Conference SpeedChain 2010 has shown that today's logistics has a clear perspective consisting in its close symbiosis with the other fields of human activity. Only perfect understanding of the needs of production and trade globalisation will allow all processes within the supply chain to be set optimally, so that available resources are not wasted uselessly and sustainable development of modern society is secured for the future. I believe SpeedChain 2010 left no doubts that the Central and Eastern Europe is a region of a great potential for future development. What more, I highly appreciate the level of SpeedChain 2010 as a social event that – once again – managed to create a unique platform for encounter and exchange of opinions between several hundreds of top managers of leading Czech, European and global companies and logistic community.

**Yvona Mazačová**

Logistic Manager

Telefónica O2 Czech Republic, a.s.



The logistic conference SpeedChain traditionally livens up the end of the professional business year and there are several reasons for it. You can always meet interesting people there and establish personal contacts in your specific or similar lines of business, as well as learn something new and thus improve your knowledge. I appreciate especially the fact that despite the fact the conference's main subject was chemical industry and transport specialised in that sector, it included also other presentation sections where you could see presentations focused on completely different topics. All around, I regard the conference very highly.

**Vladimír Fišer**

Executive

BOHEMIAKOMBI Praha



To us, SpeedChain was an excellent opportunity to meet logistic managers who usually cannot be our direct customers but it is of high importance to us that they have maximum information available about the service of road-railway combined transport and can require the service from their regular road transport operators, as well as representatives of the academic communicates to whom our service is quite new too, and representatives of media (professional newspapers, magazines), while many of them have become our good friends in the common line of business.

In the Czech Republic intracontinental combined transport road-railway-road is the underestimated Cinderella, for the present of only marginal significance. That is why we always welcome and support every opportunity to spread knowledge and information about its potential and advantages that have been used so little so far.

**Petr Kroča**

Marketing Manager

OLTIS Group



Our company participates in SpeedChain conference every year as it is an extraordinary opportunity to meet top managers and key players on the logistic market in the Czech Republic and Central Europe. It always grants an opportunity to establish a number of new contacts with prospect users of our software solutions for transport and logistics. Also this year the conference programme was on a high level and brought the latest knowledge and information presented by speakers representing the elite of the sector. Very attractive and beneficial was supplementing of the sections by an exposition offering presentations of companies and their specific solutions. Selecting Břevnov Monastery for the conference is clearly a great idea of the organisers – it topped up the conference and the gala evening by a festive, Christmas atmosphere, this year even with snow falling down behind the monastery's windows.

### Tillmann Scholbach

Ministerium für Landesentwicklung  
und Verkehr des Landes Sachsen-Anhalt  
Magdeburg



**Thank you for the excellently organised international logistic event in the beautiful historical premises of Břevnov Monastery in Prague.** The combination of the 3<sup>rd</sup> ChemLog Dissemination Conference with the already renowned logistic conference SpeedChain 2010 was astonishing.

### Aleš Kadeřábek

Sales Manager  
Binta s.r.o.



**We thank Reliant s.r.o. for a possibility to participate in SpeedChain 2010 and for the excellent organisation of the event as a whole.** Namely, we would like to thank Mrs Padevětová and Mrs Fejtková for being maximally helpful during the conference preparation phase.

At the actual conference we met very interesting prospects and companies with whom we can establish partnership now. We also appreciated the prestigious conference premises in Břevnov Monastery. We have already started to plan our participation in the next year.

### Miloš Rážek

Sales Director of Enterprise Segment  
ICZ, a.s.



**We participated in SpeedChain logistic conference for the second time and I must admit I was repeatedly very agreeably surprised by the excellently mastered organisation and the logic structure of attractive topics of individual presentations.** Personally, I welcome the opportunity to meet colleagues from partner companies, logistic experts, including a possibility to share experience and knowledge gained from previously implemented projects. The positive response of members of the audience, both logistic experts and the professional community, has indicated that also the presentation of our company focused on the implemented project of a textiles distribution centre solution has contributed to the above mentioned portion of interesting information passed on within SpeedChain programme. What to say as a conclusion? Thank you and keep it up...

### Alfonz Antoni

President  
European Logistics Association



**Let me congratulate to organisation of the excellent logistic conference SpeedChain 2010 – the event has met extraordinary success.** SpeedChain was a perfectly prepared international logistic conference during which logistic experts could exchange information and experience. I attend the conference regularly and I look forward for being there next year again.

### Jan Polter

Sales and Marketing Manager  
DACHSER Czech Republic a.s.



**To us, SpeedChain traditionally means a prestigious encounter of professionals from the field of logistics and a possibility to present DACHSER solutions to professional colleagues.** We all will certainly remember this year not only thanks to the attractive programme but also because of the heavy snowfall.

### Jaroslav Čermák

ChemLog Project Coordinator  
ZCHFP SR (Association of Chemical and  
Pharmaceutical Industry of the Slovak Republic)



**This year's SpeedChain as a Chem-Log project event was a great opportunity to promote the project, encounter experts and exchange experience.** The project has reached the last year of its activities, let's say the third ice-hockey period in the sports terminology; we can thus evaluate the achieved results. The presented feasibility studies allowed us to inform the experts about the attained goals.

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