

PROJECT TITLE	Developing Regions through Spatial Planning and Logistics & ICT Competence
ACRONYM	LogOn Baltic
COORDINATOR	<p>Institution: Turku School of Economics</p> <p>Contact person: Project Director Prof. Lauri Ojala</p> <p>Contact details: Turku School of Economics, LogOn Baltic Project Office, Rehtorinpellonkatu 3 FI-20500 TURKU, FINLAND, phone +358 2 4814 243, mobile +358 50 502 7031, e-mail lauri.ojala@tse.fi</p>
FUNDING PROGRAMME	EU BSR INTERREG IIIB programme
BUDGET	Total budget (EUR): 2,313,700.00€
DURATION	<p>Start: 2006</p> <p>End: 2008</p>
WWW	http://info.tse.fi/logonbaltic/
SHORT PROJECT DESCRIPTION	
<p>LogOn Baltic identified development agencies, evaluated their performance in selected Baltic Sea regions and also evaluated the level of logistics and ICT efficiency (among users) within the participating regions. It was also suggest concrete actions for regional and local public sector bodies to enable the spreading of the competence and exploitation of it in spatial planning. LogOn Baltic found measures and suggested extension projects to enhance the circumstances for the development of SMEs in the regions.</p>	
SME – ORIENTED RESULTS	
<p>The one of key objectives is to analyze ICT and logistics competence in the participating regions, and to summarize the private sector's related expectations from the public sector. Data gathering applies several complementary methods, such as a coherent survey tool, web based survey execution, company interviews, analysis of regional and overall results and workshops. Also evaluate the performance of development agencies within the participating regions forming the basis of suggested actions, defined in project. Region-specific objectives vary slightly, but the overall scope is very similar. Raising the overall attractiveness of regions is important for all Partner regions. *Local activities by main Partners, incl. concrete actions, such as in Hamburg regions spatial planning needs in e.g. inland container terminal development; in Wismar region, links to Reg. Develop. Prog. Westmecklenburg; in Riga, Tallinn, Klaipeda and St. Petersburg: links to cities development strategies; in Pruszs Gdanski links to Baltic Investment Zone work; in SW FI & Tartu region, links to regional development plans e.g. air transport connections etc.</p>	
SMEs INVOLVED in the PROJECT REALIZATION (if any)	
<p>Finland: ICT Turku Ltd and Pilot Turku Ltd</p> <p>Germany: <u>Federal Association of SME's (Section for Northern Germany)</u></p> <p>Denmark: <u>FDT Association of Danish Transport Centres</u></p> <p>Latvia: <u>Logistics and Customs Brokers Association</u></p> <p>Estonia: <u>Estonian Logistics Union</u> etc</p>	



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ADDED VALUE for SMEs

On the exhibition at the Final Conference the comparisons between Baltic regions in terms of competency in Logistics and Information and Communication Technologies were presented. Company initiatives and competencies in single Baltic countries were presented.

IS THERE ANY SME EXPLOITING PROJECT'S RESULTS?

**IS THE PROJECT PROMOTING/ IMPLEMENTING GREEN TECHNOLOGIES?
IF YES – HOW/ WHAT KIND?**

LOGO OF THE PROJECT

